

**ANNUAL REPORT** 

IMPACTING LIVES THROUGH THE GAME OF GOLF

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Impacting Lives through the Game of Golf



# Information

Founded in 2008, Midwest Section PGA Foundation is the charitable foundation of the Midwest Section PGA.

Midwest Section PGA Foundation has and will continually work to promote our PGA professionals, the game and improve the lives of thousands of youth, military veterans, first responders, as well as diverse populations through golf programs throughout the Midwest Section boundaries and beyond each year. Although the Midwest Section PGA fosters competition, the Midwest Section PGA Foundation is designed to encourage fellowship, good sportsmanship, continued skill development and most importantly – smiles and fun times for all.

United States of America / United States Patent and Trademark office issued the Midwest Section PGA the following Patent / Trademark:



Reg. No. 4,469,478 Midwest Section PGA of America (Missouri Corporation), AKA Midwest Section PGA

Registered Jan. 21, 2014 1960 NW Copper Oaks Circle / Blue Springs, Missouri 64015

Int.CL.: 36 For Charitable Fundraising services by means of a golf event, in class 36 (U.S. CLS. 100 3-18-2013.

Serial No. 85-921,293, Filed 5-2-2013.



# Mission & Vision

#### Mission

Simply put, the mission of the Midwest Section PGA Foundation is:

## Impacting Lives through the Game of Golf

#### Vision

The Midwest Section PGA Foundation works daily to support our over 280 Midwest Section PGA professionals and facilities to make a difference in our local communities, specifically with the boundaries of the section. Programming ensures that regardless of your age or background, cost should never prevent one's involvement and enjoyment of the game of golf.

The activities of the Midwest Section PGA Foundation are focused on a few guiding beliefs:

- The Midwest Section PGA Foundation knows that an introduction to the game of golf at an early age can improve and advance opportunities for youth.
- The Midwest Section PGA Foundation has proof that golf is an excellent rehabilitation tool for our military veterans.
- The Midwest Section PGA Foundation strives to make golf inclusive of people from all cultural and ethnic backgrounds and for individuals with disabilities.
- The Midwest Section PGA Foundation strongly believes the game of golf promotes family values, wellness, confidence, responsibility, respect and leads to productive citizenship.
- The Midwest Section PGA strongly believes golf is a game for all.

The Midwest Section PGA Foundation is a 501(c)3 nonprofit organization and most donations are tax deductible contribution.



# Message from our President

#### Friends,

I have spent my entire career (over 20 years) dedicated to creating an enjoyable golf experience for the patrons I have served throughout the country during that time. The game of golf has given so much to me.... life-long friendships, wonderful successes, difficult challenges, the ability to provide for my family, be a mentor and taught me many lessons. To me, golf has been more than just a game; it is a powerful tool, one that provides personal connection and opportunity that does not show up on a scorecard. As the President of the PGA Midwest Section Foundation, I look at the opportunity the game of golf provides us to better the lives of people in our communities. Our Foundation's Mission: "Impacting Lives through the Game of Golf" is simple and powerful. Our programming has helped thousands of people in the following areas:

- Military Veterans
- Children's Mercy Hospital
- Special Olympics
- The Harris Park Project
- Youth on Course
- PGA Jr. League
- The Prairie Invitational
- The First Tee of Greater Kansas City

We are proud of the results that our effort has created.... the reward of helping people is a wonderful feeling of accomplishment. The resource challenge of meeting those goals never stops. We need your help and support. Please let us know if you can help our Foundation achieve our mission.

Andrew J. Fisher, PGA

President

Midwest Section PGA Foundation



# Message from our Executive Director

Sponsors and Friends,

Since the inception of the Midwest Section PGA Foundation in 2008, I have had a front row seat to watch the foundation grow and impact lives through the game of golf. As I enter my seventh year as the executive director for the foundation, I'm very proud to acknowledge the growth and success of the foundation as a result of the close collaboration between PGA professionals, foundation leadership, section staff and most importantly our extended family – sponsors.

It is so heartening when we receive support from sponsors (individuals, corporations, golf club facilities, and others) and the time and energy from unique individuals that allows the Midwest Section PGA Foundation to say "yes" to one more youth, military or community outreach programs like: Harris Park, Youth on Course, PGA Jr. League, The Prairie Invitational, Children's Mercy Hospital, Kaw Valley Junior Golf Foundation and The First Tee of Greater Kansas City.

We have enjoyed many successes through the years and we look forward to expanding our reach in the Midwest and furthering our accomplishments, none of which would be possible without your support. We cannot stop and rest on these successes. If the Foundation is to fulfill its mission – Impacting Lives through Golf, then we need your help, your support and your feedback.

My best,

Bradford C. Demo

Midwest Section PGA Foundation

**Executive Director / CEO** 

bdemo@pgahq.com

785-691-5971



# Foundation Leadership

#### **Board of Directors**

President – Andy Fisher, PGA, The Kansas City Country Club (2020 – 2022)

Vice-President – David Resch, PGA, Shadow Glen Golf Club (2023 – 2025)

Board member – Derek Hileman, retired U.S Army, Vice-President The Waldinger Division

Board member – Sheila Davis, President of McDaniel Furnace & Sheet Metal

Board member – Randy Towner, PGA, The Jayhawk Club

Board member – Brett Posten, Cofounder – Principal at Highline Partners

Board member – Dan Brazzell, retired U.S. Marine, Founder of Team Fidelis

Board member – Shane Gardner, PGA, Partner of Orion Management Solutions

Board member - Maureen Farrell, PGA, Director of Instruction - Oakwood C.C.

Section Staff - Brad Demo, PGA, Executive Director / CEO

Section Staff - Shannon Johnson, COO

Section Staff – Nolan Becerra, Director of Player Development

Impacting Lives through the Game of Golf



## **Foundation Pillars**

### Youth

The Youth Pillar of the Midwest Section PGA seeks to improve and advance opportunities for youth. Introduction to the sport at an early age has proven to provide great opportunities in the areas of education, wellness, team building, and character building with all centered on the sport of golf.





## **Military**

The Military Pillar of the Midwest Section PGA Foundation seeks to improve the physical, mental, and social rehabilitation of our military heroes and their families through the sport of golf. The lifetime sport of golf has proven to be an excellent outlet for activity and competition, while allowing military personnel to assimilate back into their community through the social interaction the game provides.

## **Community Outreach**

The Community Outreach Pillar of the Midwest Section PGA Foundation seeks to provide people from all backgrounds an equal opportunity to be introduced and/or reintroduced to and enjoy the game of golf.





# Youth Pillar – Community Outreach

### **Callaway Golf**

The Midwest Section PGA Foundation remains humbled and grateful for the generous support of Tom Watson and his connection to Callaway Golf, as through that connection, the Section, via the Foundation successfully acquisitioned 100 sets of Callaway junior sets that have been donated to various youth programs including The First Tee of Greater Kansas City – 2017 & 2019 – 200 total hundred sets. Distribution of the clubs was done in a variety of ways, one of which was conducted by Jeff Burey, PGA, owner of Twin Oaks Golf Course in Eudora, Kansas, requiring the kids in The First Tee Program and/or other youth programs to compose an essay emphasizing what they love about the game of golf. These essays were subsequently reviewed, and the children were awarded new sets of youth clubs as a result.



#### **Golf iN Schools / SNAG**

Thanks to the Midwest Section PGA's golf in schools program called "SNAG = Starting New at Golf", youth all over the Midwest are getting a grip on what it means to be "introduced" and learn and enjoy the game of golf. Established in 2011, the goal of golf in schools was simple, yet decidedly strategic, and it entailed reaching youth primarily at the elementary and middle schools. It involves equipment specifically designed for all ages that can be used indoors, in the gym, or outdoors. While learning games that focus on eye/hand coordination, the program also emphasizes the elements of sportsmanship, cooperation and following rules. The golf in schools program has reached 200,000+ youth throughout the Midwest and taught by Jeff Burey, PGA, and Program Administrator.



## **Children's Mercy Hospital**

Believe it or not, our PGA professionals don't just leave their hearts on the fairways; they find their pulse within their local communities, as well, they understand life is about the people you meet and the things you create with them. In 2018 and 2019, some of our Section members spent some time at Children's Mercy Hospital in Kansas City, Missouri to spread some joy to the patients by setting up a SNAG – like golf session right in the hospital. We like to think our super power is to bring joy, laughter and smiles to these kids who are dealing with significant health issues, but what we really know for sure is that these kids are super heroes to us. The program was cancelled in 2020 and 2021 due to Covid-19 and currently delayed for 2022.





# Youth Pillar - Section

### **Drive, Chip & Putt**

A joint initiative founded in 2013 by the Masters Tournament, United States Golf Association and The PGA of America, the Drive, Chip & Putt is a free nationwide junior golf development competition aimed at growing the game by focusing on the three fundamental skills employed in golf. By tapping the creative and competitive spirit of girls and boys ages 7 – 15, the Drive, Chip and Putt Championship provides aspiring junior golfers an opportunity to play with their peers in qualifiers around the country. Participants who advance through local, sub-regional and regional qualifying in each age/gender category earn a place in the National Finals, which is conducted at Augusta National Golf Club the Sunday before the Masters Tournament and broadcast live by Golf Channel. In 2015, the sections inaugural year we had 241 youth participate and 539 in 2021. Increase of 55% and growing.





### **PGA Junior League**

PGA Jr. League is the flagship youth program of the Midwest Section PGA. The aim is to make PGA Jr. League accessible to all children, regardless of circumstance. This unique approach highlights team play versus individual competition and serves as a feeder system to transition youth golfers to existing junior golf programs, such as those offered by PGA facilities / PGA professionals, US Kids Golf, Central Links and or others. At its core, PGA Jr. League is a group of local teams who play a series of games / matches against each other, utilizing a social scramble format. In 2017, the sections inaugural year we had 487 youth participate in PGA Jr. League and 1084 in 2021. Increase of 55% and growing.







# Military Pillar

### **PGA HOPE** = (Helping our Patriots Everywhere)



**PGA HOPE** is the flagship military program of the Midwest Section PGA Foundation. **PGA HOPE** introduces golf to veterans with disabilities to enhance their physical, mental, social and emotional well-being. Since 2017, more than 120 veterans will have participated in PGA HOPE Midwest Section programming.

It is a fact that suicide is a major issue among military veterans, with recent statistical studies showing that 22 veterans a day commit suicide. PGA HOPE is working to change this statistic.

Participants of PGA HOPE programs include military veterans living with physical or cognitive challenges such as Traumatic Brain Injury (TBI), Post-Traumatic Stress Disorder (PTSD) and amputees, among other challenges.

The Department of Veterans Affairs research and clinical experience verify that physical activity is extremely important to maintaining good health, speeding recovery and improving overall quality of life. For many injured veterans, adaptive sports provide their first exposure to physical activity after injury.

PGA HOPE programming is fully funded by the Midwest Section PGA Foundation and offered at NO COST for military veterans.

#### **PGA HOPE**

- Two (2) programs in the Midwest Section PGA Kansas City, Mo. and Springfield, Mo.
  - No charge clinic
  - No cost for lessons
  - No cost for PGA HOPE golf league
  - No charge gifts
- More than 160 Members of our Armed Forces have completed the PGA HOPE program
- Midwest Section PGA HOPE Ambassador and U. S. Marine Retired Dan Brazzell named as Ambassador of the PGA of America HOPE Program





# Military Pillar - other

To whom it may concern,

I am one of many who have benefitted from the PGA HOPE program, but to put the benefits into words is not an easy task. The intangible "feeling" that the program gives a veteran "inside" (where it is very private), is perhaps the programs greatest benefit and perhaps the most difficult to explain.

Many of us are relics, some old enough to have been drafted into military service. As for me, I served my duty in Vietnam. It goes without saying that it was a difficult and unpleasant experience. I counted the days till I could return home. When that day finally arrived, there was NO: thank you, welcome home, glad to have you back and NO we appreciate what you have done for our country. Rather, the feeling was much more like returning as some villain, who, by association was being blamed for an unpopular war. Now, after all of these years later, the PGA HOPE program feels to me like some sort of atonement for what I didn't feel when I returned home. I don't feel like anyone "owes" me anything, I don't think you would find a single veteran in the PGA HOPE program who feels that way. But what a nice feeling inside when an organization like the PGA recognizes you and institutes a program like PGA HOPE – just for you. See, I told you that it would be difficult to explain.

We are all about as diverse a group as you could assemble, but we all share a common thread – we are all veterans and we all share a common love – the game of golf; if it were not for the PGA HOPE program, the divergent paths of a group of veterans would never have crossed and the more we are together, the better friends we become. We fully appreciate that the PGA doesn't need to foster the program, but they do and we fully appreciate that the PGA professionals are very busy and don't need to invest the effort on us – but they do! We fully appreciate that the participating courses don't need to make their facilities available to us, but they do. We fully appreciate that Tom Watson is a busy man and doesn't need to lend his "star" status to kick the program off and lend it credibility from the outset, but he does. We fully appreciate that we are the very fortunate recipients of an outstanding program created just for us and we are grateful beyond words, but it's that feeling inside, the feeling of pride in having served our country.

The American Flags that fly proudly from the golf carts and the knowing respectful looks from those who work for the courses and the curious looks from those who know that they are witnessing something, but don't know what it is. It all combines to create, for us, a feeling important enough to be appreciated. It's a great feeling, but a very difficult one to explain. We all served, some relatively recently, some long ago, but we all served our country. There is an internal feeling of pride that comes from that service – we all feel it and the PGA recognizes it. THANK YOU.

Randy Halsey

United States of America – Army Veteran





# Community Outreach Pillar

### **Harris Park Midtown Sports & Activities Center**

Harris Park is an organization (501 (c) 3) dedicated to introducing and keeping urban children interested in outdoor sports such as basketball, volleyball, **golf**, and other activities. In order to keep the ball rolling at this center, we aspire to provide a multi-year donation to Harris Park - \$5,000.00 per year (minimum), along with donated SNAG equipment, other golf equipment, and related programing.

## TOYOTA

### Kansas City Golf Foundation – Youth on Course & The Prairie Invitational

Youth on Course provides youth ages 6-18 with access to life-changing opportunities through golf – contributor.

The Prairie Invitational is a premiere women's only event in Kansas City designed for both amateurs and professional players – sponsor.

### **Through the Years**

Victory Junction Gang Camp - contributor

Patriot Day at the Deuce - title sponsor

Noyes Home for Children – contributor

Boys and Girls Club of Kansas City - contributor

Scouting 500 / Heart of America Council – Boys Scouts of America – contributor

Folds of Honor - Kansas City - contributor

Wee One - contributor

Team Fidelis – title sponsor

Ozarks Jr. Golf Foundation – contributor

Kaw Valley Jr. Golf Foundation - contributor

Shriners Hospitals for Children – contributor

Heart of America - Patriot Foundation - sponsor

Alphapointe - contributor







# Golf Marathon – 100 Holes for Heroes

#### **100 Holes For Heroes**

Blue Springs Ford Community Project

The Midwest Section PGA Foundations inaugural "100 Holes for Heroes" signature fundraising event for 2020, which took place on November 11, 2020 – Veterans Day was a tremendous success, as the Foundation raised over \$70,000.00 in support of its three core pillars: Youth, Military and Community Outreach. Due to the Pandemic, all other Foundation events were cancelled for 2020 making the "100 Holes for Heroes" extremely special.

Leading the way in support of the golf marathon was The Kansas City Country Club led by Andy Fisher, PGA, board president and Brett Posten, Foundation board member & The Kansas City Country Club member; raising over \$15,000.00 for the event, many thanks to the membership for your support. Complementing the efforts of The Kansas City Country Club were the entire board of directors, special guests and section staff who helped generate more than \$55,000.00 which would not be possible without the amazing support of family and friends (also known as sponsors), thank you. The Foundation board members, invited guests and PGA professionals will once again play 100 holes on November 11, 2022.

#### **Thank You**

IA JMS Charitable Foundation Kansas City Toyota Dealers & Toyota Motors

The Kansas City Country Club Hallbrook Country Club

Midwest Distributors, Inc – Miller Lite & Coors Light Prairie Band Casino & Resort

Cosentino's Food Stores Ball's Food Stores

Folds of Honor – Kansas City Pfeiffer Family Foundation

Orion Management Solutions Overland Park – Ladies

The Personal Marketing Company Kevin Ward Charitable Giving Fund

McDaniel Furnace & Sheet Metal Ted's Trash Service Inc

Heart of America – Patriot Foundation Great Life KC / Drumm Farm Golf Course

Foxridge Limited Partnership Donor – Advised Fund Walter & Colleen Wiedeman Charitable Fund

Family & Friends

PayPal Giving Fund











HERRIS PARK

#### **Activities**

**Drive, Chip and Putt** – in 2022, the Midwest Section PGA will again be active with Drive, Chip & Putt events as we host five (5) local qualifiers and one (1) sub-regional with an estimated participation of 800+ youth.

**PGA Jr. League** – the Midwest Section expects over 1000 youth to participate in PGA Jr. League in 2022, representing approximately 36 facilities within the boundaries of the section.

**Youth on Course** – the number of PGA facilities participating to offer youth golfers discounted rates through the Youth on Course Program will experience another jump in 2022, as well as youth participation.

**Golf in Schools (SNAG)** – will add another two\_school districts adding to the already largest Golf in Schools program in the United States with over 200,000 being introduced to golf in schools.

**PGA HOPE** – the Midwest Section PGA will continue to partner with the VA Hospitals and other veteran groups in high hopes of increasing HOPE participation and we look forward to working with 100+ veterans this spring and summer.

**The Prairie Invitational** – once again the Midwest Section PGA will be a presenting sponsor.

Harris Park – we can't wait for this summer's event and once again support our great friends at Harris Park.

**Folds of Honor** – continue to sponsor at least one scholarship per year and hopefully more.

Children's Mercy Hospital - Covid 19, please go away - we enjoy working with the kids!

#### **Fundraisers & Events**

**100 Holes for Heroes** – PGA professionals, board members or friends playing 100 holes of golf; raising funds for programming, specifically military and/or first responders.

Date: November 11, 2022 Drumm Farms Golf Club

The Footprints iN Fairways Pro-Am – is one of our largest fundraising events of the year for the Foundation. Make plans today to bring a team and be part of this annual event.

Date: August 22, 2022 Canyon Farms Golf Club

Not All Heroes Wear Capes – First responders / Fore the Heroes Golf Tournament

Date: October 15, 2022 Stone Canyon Golf Club













#### Foundation - Profit Loss - 2022, ending December 31, 2022

Beginning Balance – 1/1/2020 \$304,000.00

Beginning Balance – 1/1/2021 \$342,000.00

Beginning Balance – 1/1/2022 \$417,000.00

Foundation Income \$197,000.00

Tournaments \$142,000.00 (Footprints & Jackson County & Springfield)
 Reimbursement Income \$15,000.00 (PGA HOPE from PGA of America)

Donation Income \$13,000.00 (FGA HOPE from FGA of Afficial)

Jr. Golf Revenue \$7,000 (PGA Jr. Championship)
 100 Holes for Heroes \$20,000.00 – (Board and Others)

Expenses \$162,400

• Contributions \$61,500.00

Folds of Honor
 TBD
 Kansas Golf Foundation
 Kaw Valley Jr. Golf
 Team Fidelis
 Youth on Course
 \$5,000.00
 \$500.00
 \$1,500.00
 \$3,000.00
 \$10,000.00

O Golf Foundation of KC \$2,000.00 – The Prairie Invitational

Harris Park
 Alphapointe
 Youth Programs
 PGA HOPE
 \$5,000.00
 \$2,500.00
 \$1,000.00 - Misc.
 \$26,000.00 - Military

\$8,400.00 - (Gifts & Travel & Meals) \$8,400.00 Sponsorship Expense Advertising \$4,000.00 - (T-Times magazine) \$4,000.00 Supplies \$1,000.00 - (Annual) \$1,000.00 Printing \$1,500.00 - (Misc.) \$1,500.00 Insurance \$1,000.00 - (BOD) \$1,000.00 \$10,000.00 - (Paid to Section) Adm. Fee \$10,000.00 \$3,000.00 - (Bonus) MPGA Staff \$3,000.00 Jr. Golf Champ \$4,000.00 - (Course Fees +) \$4,000.00 100 Holes for Heroes \$2,000.00 - (Food & Gifts) \$2,000.00

• Tournaments \$66,000.00 – (Footprints & Jackson & Springfield) \$66,000.00

Total Income \$197,000.00
 Total Expenses \$162,400.00
 To the Bottom Line \$34,600.00
 Beginning Balance 1/1/2022 + Profit \$451,600.00

#### Notes:

• Unreported (Patriot Golf Days)



Midwest Section PGA Foundation - 2022 Budget - Proposal
PROJECTS - 100 Holes for Heroes, Prairie Band Casino - PGA HOPE, Ozarks PGA HOPE, Footprints
in Fairways and Jackson County
Other - Revenues and Expenses

January 1 - December 31, 2022

This Midwest Section PGA Foundation Proposal provides necessary costs associated with the above named projects which we would like to pursue for fundraising purposes, as well as, identify additional revenues and/or expenses. Revenues and expenses have been itemized in this Budget Proposal below and justification has been provided for each cost element.

Should you have any questions related to this Budget Proposal, please don't hesitate to contact the undersigned.

#### 1. Project Descriptions:

#### a. 100 Holes for Heroes

- Purpose: the purpose of 100 Holes for Heroes is to raise funds for the Foundation, specifically, our veteran rehabilitation program, PGA HOPE, which stands for Helping our Patriots Everywhere. Revenues shall come from sponsorships, contributions and or pledges. Additional goal: Veteran awareness.
- ii. Period of Performance: now through selected end date TBD
- iii. Participation: Board of Directors, PGA professionals and Section Staff
- iv. Goal: \$18,000.00 Net
- v. History: started in 2020
- vi. History: Inaugural Year

#### b. OZARKS PGA HOPE Pro Am

- i. Purpose: the Ozarks PGA HOPE Pro Am is an event and campaign whose primary purpose is to raise monies for the Midwest Section PGA's Foundation Pillar:
  - 1. Military, extremely specific = PGA HOPE
  - 2. Monies earmarked for Ozarks district
- ii. Period of Performance: May October 2, 2021 Rivercut GC Springfield, Mo
- iii. Participation: Sponsors, Section Staff and PGA professionals
- iv. Goal: \$10,000.00 Net
- v. History: Inaugural Year

#### c. Footprints in Fairways Pro Am

- i. Purpose: the Footprints in Fairways Pro Am is an event and campaign whose primary purpose is to raise monies for the Midwest Section PGA's Foundation Pillars, they are:
  - 1. Youth
  - 2. Military
  - 3. Community Outreach
- ii. Period of Performance: March October 11, 2021 Shadow Glen GC
- iii. Participation: Sponsors, Board of Directors, PGA professionals, Section Staff, and invited Guests (Amateurs)
- iv. Goal: \$23,000.00+ Net
- v. History: started in 2008 / 130 players 5 somes x 26 teams

#### d. Jackson County

- Purpose: the Jackson County 1st Responders is an old, yet new event whose primary purpose is raise monies for the Midwest Section PGA's Foundation Pillars, they are:
  - 1. Youth Independence School District (SNAG)
  - 2. Military 1st Responders 1st Swing, much like PGA HOPE
- ii. Period of Performance: March October 16, 2021 Stone Canyon GC
- iii. Participation: Sponsor, Section Staff, and Stone Canyon GC Staff
- iv. Goal: \$21,000.00 Net
- v. History: started in 2017 / 112 players 4 somes x 28 teams

#### Other Revenues:

- 1. Non-Specific Sponsorships = more of a marketing tactic and/or participation
- 2. Non-Specific Donations = purely benefit the Foundation Pillars
- 3. In-Kind
- 4. Unknown

#### Other Expenses:

- 1. Sponsorship Gifts and Sponsorship other
- 2. Jeff Burey SNAG in School
- 3. Board Meetings
- 4. Administrative Fee
- 5. Insurance
- 6. Postage
- 7. Printing
- 8. Processing Fees
- 9. Bank Fees
- 10. Staff Ground
- 11. Reduction of Inventory
- 12. Staff Year End Bonus
- 13. Unknown

### 2020 BUDGET 100 HOLES FOR HEROES

Income	Actual	Budget	Difference
Donations		\$16,000	
Sponsorships		\$5,000	
Income		\$21,000	
Expenses	Actual	Budget	Difference
Golf Course Fee		\$1,000	
Food & Beverage		\$500	
Gifts & Gratuities		\$1,200	
Total Expenses		\$2,700	
NET INCOME		\$18,300	

## 2022 BUDGET OZARKS PGA HOPE

Income			Actual	Budget	Difference
Entry Fees	(amateur)	60 Players x \$135		\$8,100	
Entry Fees	(professional)	15 Players x \$100		\$1,500	
Sponsorship				\$12,170	
• Wound	ded Warriors	\$2,500			
<ul><li>Anony</li></ul>	mous	\$5,000			
<ul><li>Autom</li></ul>	notive	\$2,500			
<ul><li>Ozarks</li></ul>	s Jr. Golf	\$1,000			
<ul><li>TBD</li></ul>		\$1,170			
Games Packag	e / Players Pool	Based on 60 x \$50		\$3,000	
Total Income				\$24,770	
Expenses			Actual	Budget	Difference
Amateur Prizes		Based on 60 x \$80		\$4,800	
Course Fee		Based on 60 X \$50		\$3,000	
<ul><li>Greens</li></ul>	s Fee				
<ul> <li>Cart Fe</li> </ul>	ee				
• Lunch					
<ul> <li>Beverages</li> </ul>					
Amatuer Gift Certificates					
Staff Travel				\$800	
Cost of Goods - Oakley, Golf Balls, Hat				\$1,800	
Professional PayOut			\$3,000		
Processing Fees			\$500		
Total Expenses				\$13,900	
NET INCOME				\$10,870	

## 2022 BUDGET FOOTPRINTS

Income		Actual	Budget	Difference
Entry Fees (amateur	72 Players x \$250		\$18,000	_
Entry Fees (profession	onal) 28 x \$150		\$4,200	
Sponsorship		\$38,000		
<ul> <li>Toyota</li> </ul>	\$5,000			
<ul> <li>Anonymous</li> </ul>	\$7,000			
<ul> <li>Midwest</li> </ul>	\$5,000			
<ul><li>MPGA</li></ul>	\$5,000			
<ul> <li>Ball's Food</li> </ul>	\$4,000			
<ul> <li>Cosentino's</li> </ul>	\$4,000			
<ul> <li>Folds of Honor</li> </ul>	\$3,000			
<ul> <li>John Deere</li> </ul>	\$2,500			
<ul><li>TBD</li></ul>	\$2,500			
Games Package Players Pool	Based on 90 x \$60			
			\$5,400	
Auction Items			\$3,000	
Total Income			\$68,600	
Expenses		Actual	Budget	Difference
Amatuer Prizes / Gifts	Based on 112 x \$150		\$16,800	
Addition Gift Costs			\$2,500	
Course Fee = Flat Fee			\$8,000	
<ul> <li>Green Fee</li> </ul>				
<ul> <li>Range Fee</li> </ul>				
<ul> <li>Cart Fee</li> </ul>				
<ul><li>Lunch</li></ul>				
<ul> <li>Appetizers After</li> </ul>				
<ul> <li>Gift Certificates</li> </ul>				
o \$150 x 4				
o \$100 x 4				
o \$75 x 4				
o \$60 x 4			\$1,540	
Cost of Goods - Games Packa		\$2,700		
Professional Pay Out		\$7,000		
Processing Fees / Bank Fees		\$2,000		
Sponsorship / Gifts		\$2,000		
Printing		\$200		
Staff Ground		\$600		
Auction Items		\$2,000		
Cart Rentals		\$1,200		
Tournament Supplies = New		\$1,200		
Total Expenses		\$46,540		
NET INCOME			\$22,060	

# 2022 BUDGET JACKSON COUNTY

Income	Actual	Budget	Difference
Entry Fee (amateur) 84 x	.0	\$10,080	
Sponsorship		\$29,500	
• Toyota \$3,000			
• HEI \$3,000			
<ul><li>McDaniel \$2,500</li></ul>			
• Teddy's \$2,000			
<ul><li>Anonymous \$7,000</li></ul>			
• Rainbow \$2,000			
• TBD \$2,000			
● TBD x 4 \$1,500			
● TBD x 2 \$1,000			
Hole Signs 12 x \$200		\$2,400	
Games Package 100 x \$50		\$5,000	
Auction items		\$2,500	
50/50 Raffle		\$500	
Total Income		\$49,980	
Expenses	Actual	Budget	Difference
Amateur Prizes / Gifts 140 x \$100		\$14,000	
Course Fee		\$7,000	
Gree Fee			
<ul> <li>Range Fee</li> </ul>			
Cart Fee			
<ul><li>Lunch</li></ul>			
<ul> <li>Gift Certificates</li> </ul>			
Cost of Goods - Games Package - Oa	Golf Balls, Hat	\$2,250	
Processing Fees and Bank Fees		\$1,500	
Sponsorship Gifts		\$2,000	
Printing - Hole Signs and Other		\$800	
Auction Items		\$1,000	
Committee - Lunches		\$200	
Staff Meal - after event		\$400	
Total Expenses		\$29,150	
NET INCOME		\$20,830	

## **Our Future**

#### Fairway to Success Scholarships

The Midwest Section PGA Foundation is committed to higher education through its scholarship program. Beginning in 2024, the Foundation will award up to five \$2,000.00 scholarships to deserving students who are heading off to college. Through the generous support of corporate partners, allied associations and Foundation donors, these scholarships will provide financial support to assist with attaining a college degree.

These scholarships will be based on academic performance, extracurricular activities, community involvement and financial need. More information coming soon.

#### **Scholarships:**

•	Kansas City Toyota Dealers	Up to \$4,000.00
•	Cosentino's Food Stores	\$2,000.00
•	Balls Food Stores	\$2,000.00
•	Anonymous	\$2,000.00
•	TBD	\$2,000.00

#### **Advancement of our Veterans / Veterans Ventures**

The Midwest Section PGA Foundation and GreatLIFE are teaming up to assist our proud Military Veterans by providing training, mentoring and career opportunities in important and growing industries and businesses such as: Golf Operations, Turf Management, Fitness Facility Management, Culinary Operations and Sales & Marketing. In addition to the training, mentoring and career opportunities the Midwest Section PGA Foundation and GreatLIFE will provide on-site lodging / housing facilities for each Veteran that is in the training program and employed by the facility. The commitment from the Veteran and facility would be a minimum of year and most likely a two year commitment.

More than 2.9 million service members have returned to civilian life since 1991.

An estimated 1 million more will do so in the next five years.

Re-integrating our Veterans into the workforce and providing them with meaningful career opportunities are vital roles of our contemporary society.

Site 1: Osawatomie Golf Course, Osawatomie, Kansas 2023

(3) Tiny Homes \$300,000.00 / \$100,000.00 each
 (1) Club House \$100,000.00

# Ready to become a Partner / Sponsor



### **Get in Touch Today!**

#### Please feel free to contact:

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~0r~

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# Let's Go Places



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